

# Kramer Direct Lead Tracker Mobile App

## Quick Install Help Document

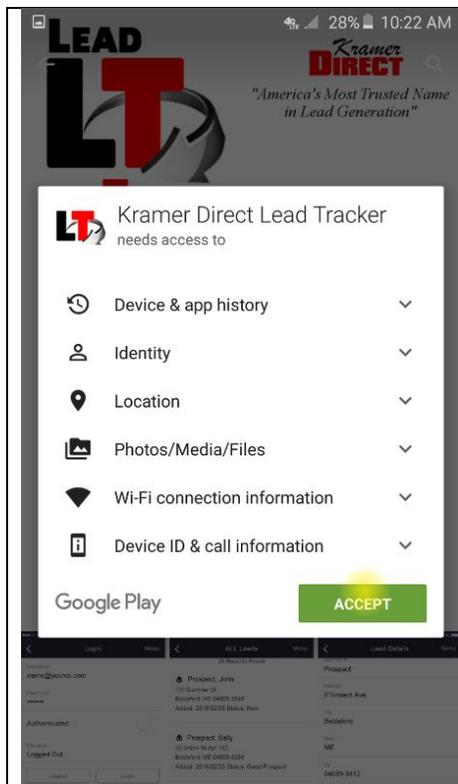
Thank you for your interest in the Kramer Direct Lead Tracker Mobile App.

You can find the Lead Tracker Mobile App in the Apple iTunes Store and Google Play Store by searching for “Kramer Direct”.

We hope you find this app useful and productive. This is our initial step into bringing you lead delivery right in the palm of your hand. Based on your feedback we hope to continue to add more features and functionality.

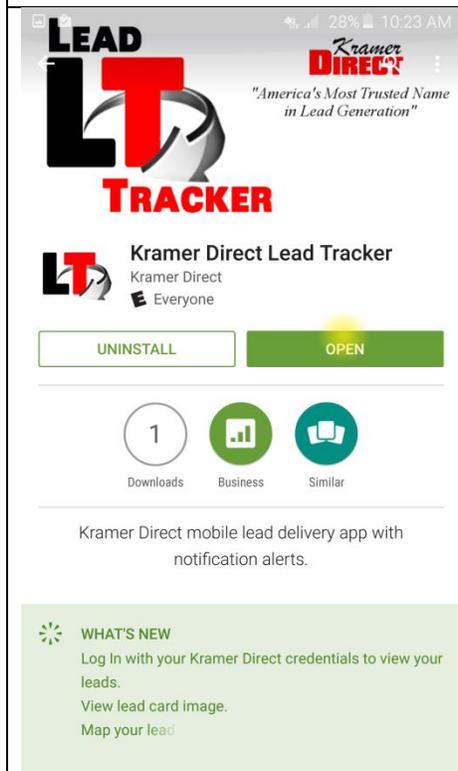
If you have any feedback, questions or problems, please email us at [mobileapp@kramerdirect.com](mailto:mobileapp@kramerdirect.com) or call us toll-free at 888-572-6373.

	<h3>Lead Tracker Listing in Play Store</h3> <p>Steps:</p> <p>Read the Lead Tracker app information screen.</p> <p>Tap the “INSTALL” button to install the Kramer Direct Lead Tracker mobile app.</p>
	



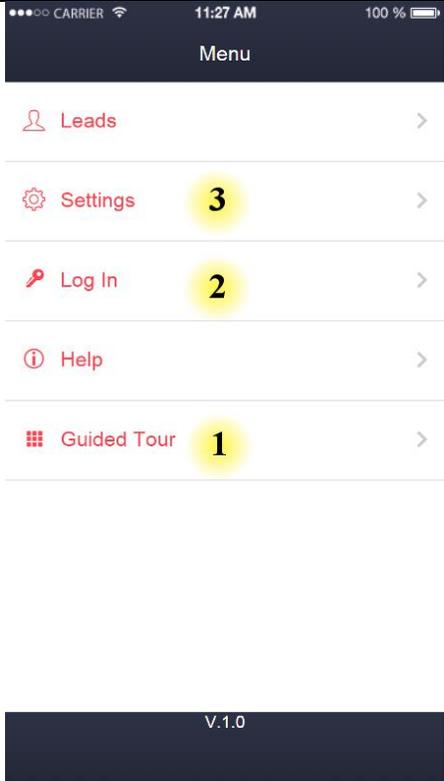
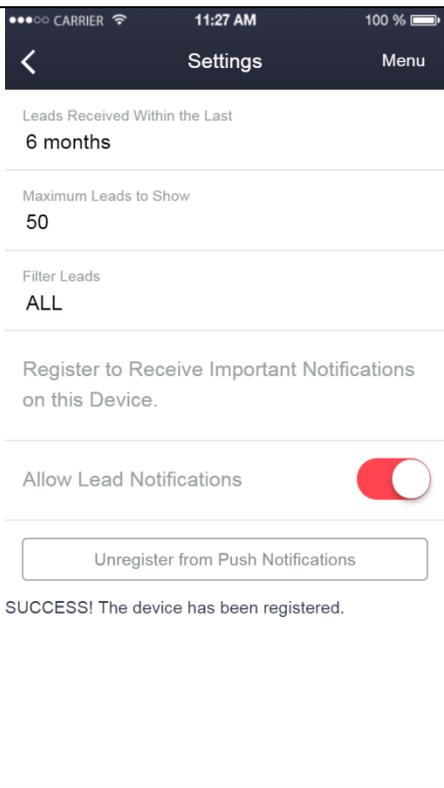
### Lead Tracker App Permissions

Steps:  
Tap the “ACCEPT” button to allow the app the appropriate permissions to install.



### Store Listing After Installation

Steps:  
After installation is complete the Google Play Store listing will provide you buttons to Open the app, or later Uninstall the app.  
  
Tap the “OPEN” button to launch the Lead Tracker app.  
  
The app icon will also be placed on your device’s screen just like any other installed app.

	<h3 style="text-align: center;">Lead Tracker App Menu</h3> <p>Steps:</p> <ol style="list-style-type: none"> <li>1. Tap Guided Tour – Review the explanations and screen shots of the app.</li> <li>2. Tap “Log In” – Enter your normal Lead Tracker username and password (case sensitive) on the form, tap “Done” to close the keyboard, then tap the “Login” button. Once authenticated you will see your Leads. Tap the “Menu” button in the upper right of the screen to return to the main menu.</li> <li>3. Tap “Settings” – Adjust any default settings. Optionally tap the button “Register for Push Notifications” to receive alerts on this device when new leads arrive.</li> </ol>
	<h3 style="text-align: center;">Settings and Notifications</h3> <p>Steps:</p> <p>Once you complete step 3 from the previous page to Register for Push Notifications, the button will change to “Unregister from Push Notifications”. You may stop notifications at any time in the future by tapping the “Unregister” button.</p>

We hope you find this app useful and productive. This is our initial step into bringing you lead delivery right in the palm of your hand. Based on your feedback we hope to continue to add more features and functionality. Please provide your feedback and suggestions to [mobileapp@kramerdirect.com](mailto:mobileapp@kramerdirect.com)